



Charger Sponsorship Program

2017-2018

Platinum
Level
\$1500

Gold
Level
\$1000

Bronze
Level
\$250

Patriot Oaks Academy PTO Website

* Business Recognition with direct link to your company's website	X	X	X
* Highlighted business article in PTO eNewsletter	2/yr.	1/yr.	

Other Electronic Media

* Sponsor recognition with logo on eNewsletter for the year	X	X	X
* Peachjar eflyer uploads once a month	X	X	X
* News blasts/business highlights on the PTO Facebook page	4	2	
* Company recognition on the POA PTO Facebook by "Liking" business Facebook page	X	X	X

Partners in Education

* Special invitation to school business networking events	X	X	X
* Invitation and recognition at our community/volunteer appreciation social	X	X	X
* Window Clings for business store front	X	X	X
* Entry level PTO membership and PTO eNewsletter	X	X	X

Promotional Marketing and Networking Appreciation

* Company banner on front fence during school year <i>(We provide the banner sign)</i>	X		
* Carpool sign business card size advertisement <i>(Must be a paid Sponsor by July 1st)</i>	X		
* Business Card sized ad/logo on back cover of student Welcome Folder <i>(Must be a paid Sponsor by July 1st)</i>	X		
* Business size ad/logo on PTO Membership Reusable Grocery Bag <i>(Must be a paid sponsor by July 1st)</i>	X		
* Business Boulevard sign on display	N/A	Full Year	
* Business material, approved by Principal, in the welcome area of the front office	X	X	X
* Business flyer included in Student Welcome Folder <i>(Must be a paid Sponsor by July 1st)</i>	X	X	
* Complimentary Business booth at PTO sponsored events	X	X	X

Charger Up Opportunities

* Business card size ad on student planner <i>(10 spaces for \$250. Must be paid in full by May 27th. **Open to any business after May 15th)</i>	X	X	X
* Kindergarten Parent Welcome Breakfast – Provide Breakfast and/or Sponsor for \$300	X	X	X
* Back to School Ice Cream Social – \$500	X	X	X
* Teacher Welcome Back Event – Breakfast, Lunch or Gifts	X	X	X
* Fall Family STEAM Event - \$1,000	X	X	X
* Fall Book Fair - \$250	X	X	X
* Spring Carnival Event - \$1,000	X	X	X
* Spring Book Fair - \$250	X	X	X
* Red Ribbon Week (Alcohol and Tobacco Prevention Awareness) - \$500	X	X	X
* Teacher Appreciation Week - Breakfast, Lunch, Desserts or Gifts	X	X	X
* Chargerthon Donation Drive - \$1,000	X	X	X